

JOURY

CUISINE SYRIENNE

A table worth gathering around.

IDENTITY & APPLICATIONS / OCTOBER 2026

One identity. Every encounter.









The rose



APPROVED ICON

The signature



JOURY

CUISINE SYRIENNE

A family of signatures

HORIZONTAL



STACKED



WORDMARK

JOURY

ICON



The colour expressions

Olive

Ivory

Antique gold

Black

White

Signage gold

The palette

Olive
#6B6F46

Ivory
#F6F1EA

Sand beige
#E8D9C4

Antique gold
#C8A15A

Warm taupe
#BFA894

Signage ink
#805622

The Seasons

Aa

Le plaisir
de partager.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 À É È Ê Ç Œ

A signature in the leaves



CORNER COMPOSITION





CIRCULAR ADAPTATION

Sculpted in paper, olive and brass



Menu



Dine in



Catering



Takeaway



Phone



Message



Reservations



Location



The meal box. In ivory.

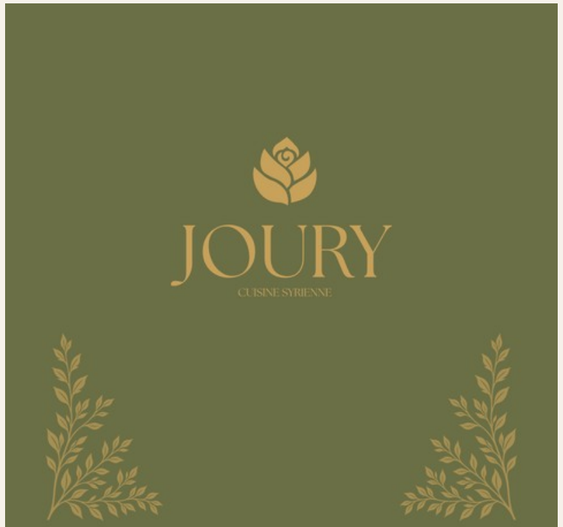


The meal box. In olive.

The box artwork



Ivory lid



Olive lid



Ivory front



Olive front

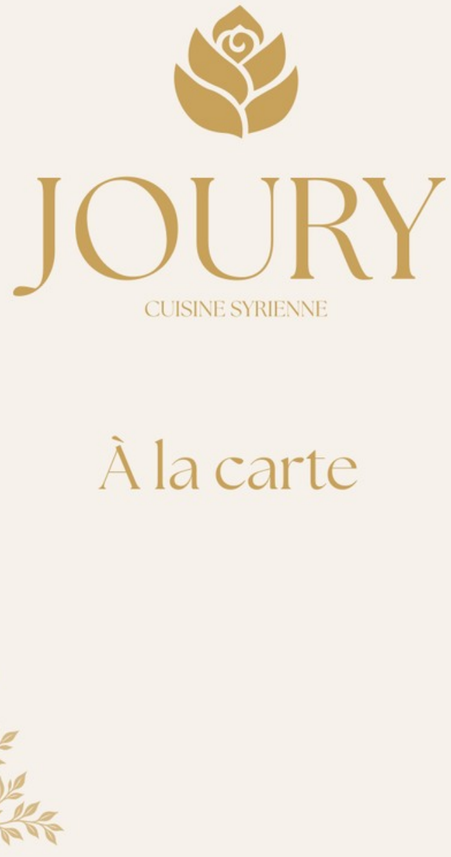


Carried with care.

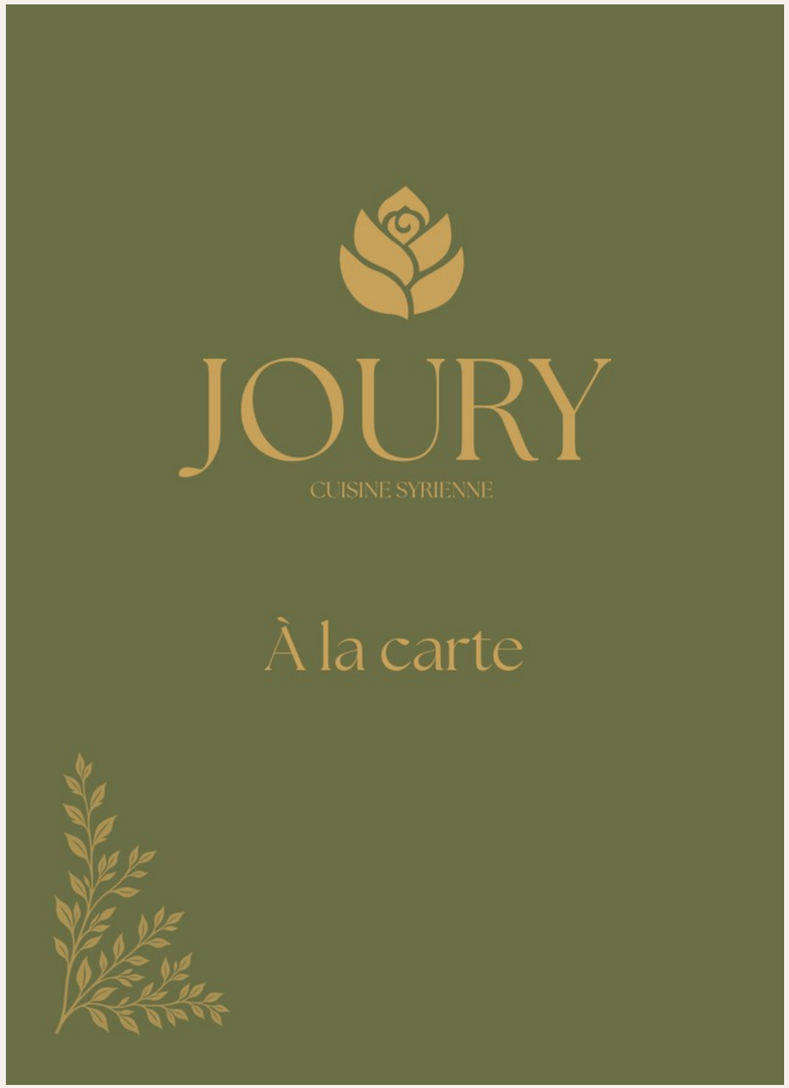

JOURY
CUISINE SYRIENNE
À la carte
JOURY
CUISINE SYRIENNE
À la carte

At the table.

Menus and place setting



Ivory menu



Olive menu



Placemat



Made to take away.



A personal touch.



Every place at the table.



Part of the team.



Ready to host.



Across the city.



A recognisable welcome.

French above. English below.



Sign face



Interior placement



A sweet finishing touch.

Food takes the lead.







Food takes the lead.



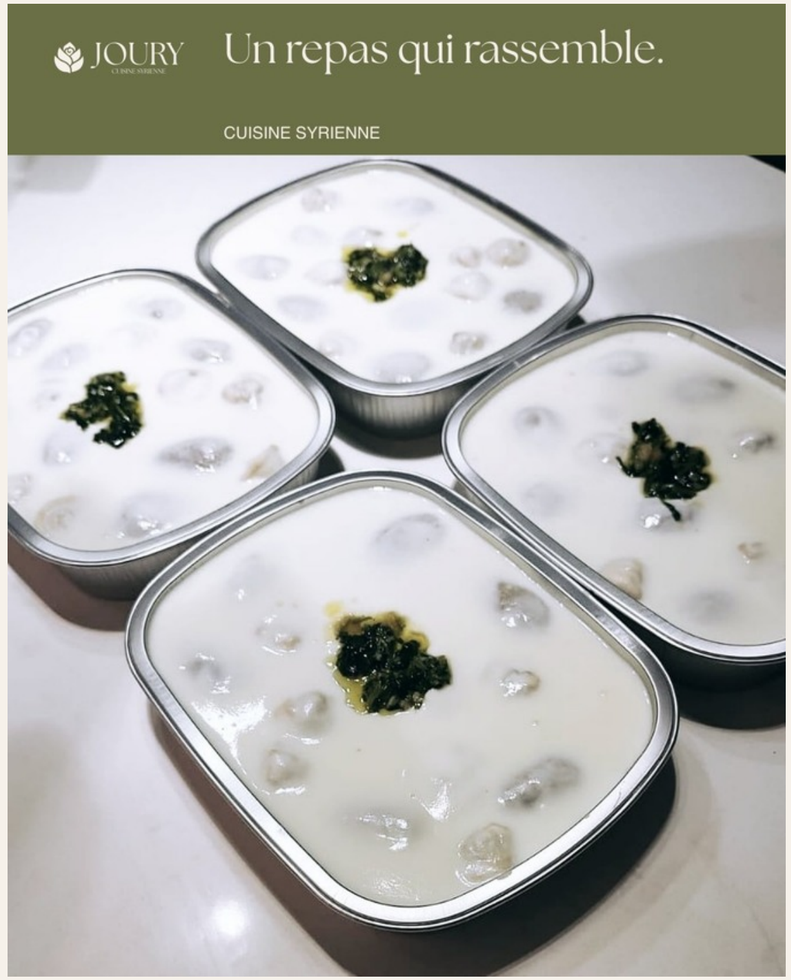




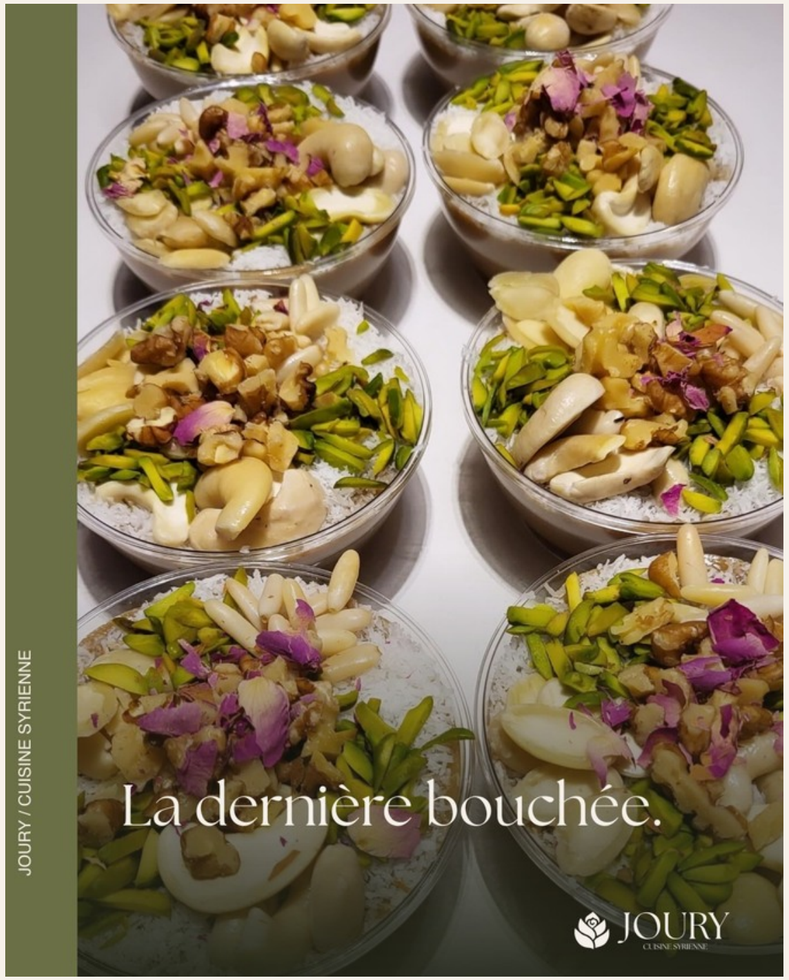
Food takes the lead.







Food takes the lead.







Food takes the lead.







Food takes the lead.







Stories from the table.







Stories from the table.







A story in six moments.







A story in six moments.







A recognisable profile



Profile



Highlight Table



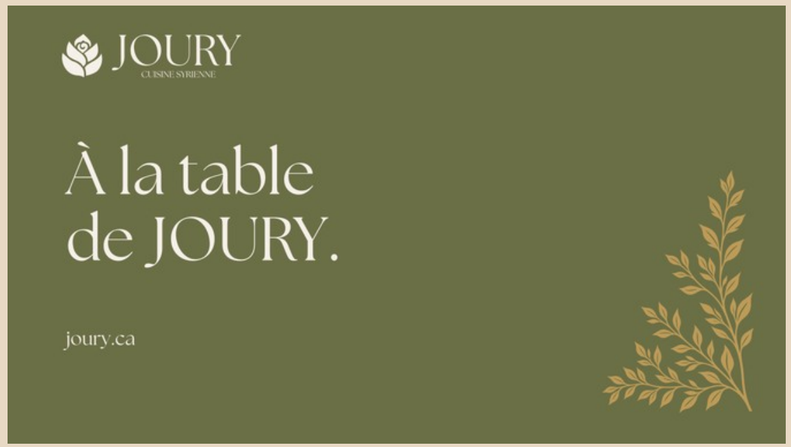
Highlight Catering



Highlight Takeaway

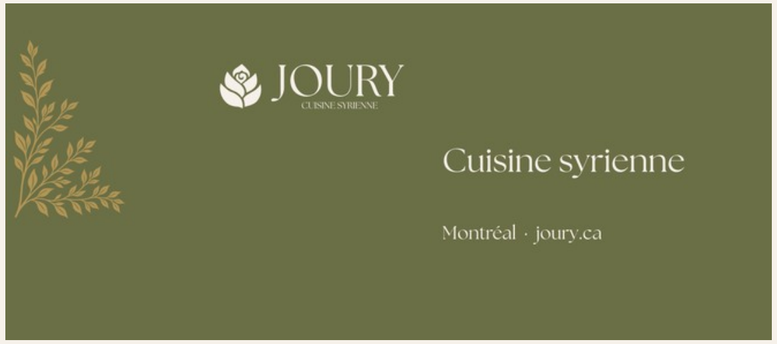


Highlight Message



Thumbnail

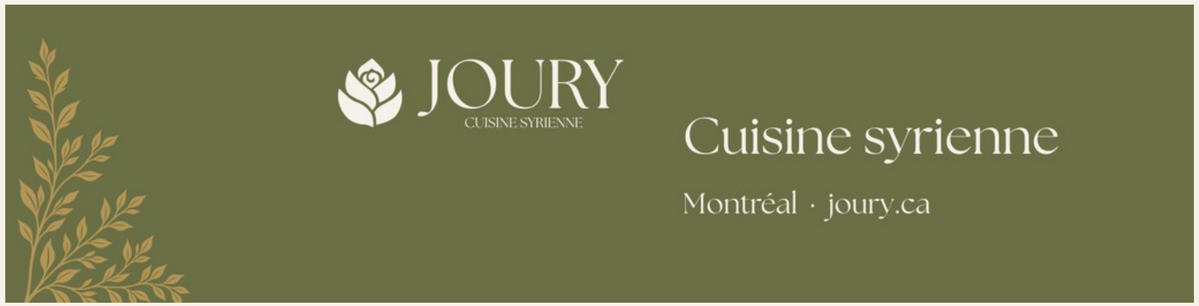
Across social channels



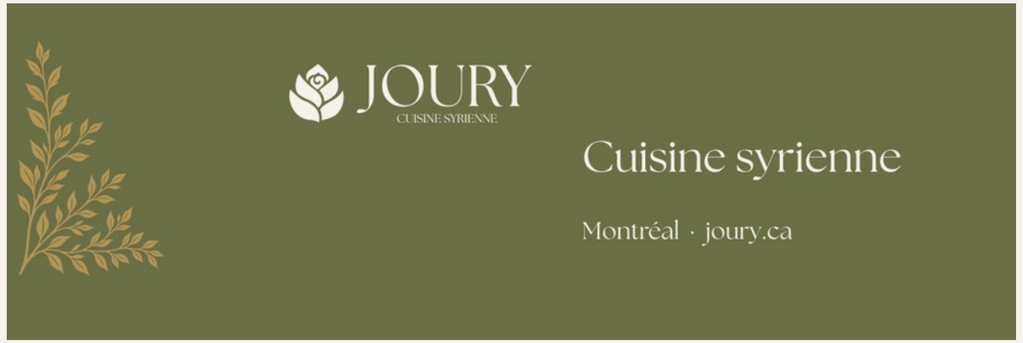
Facebook



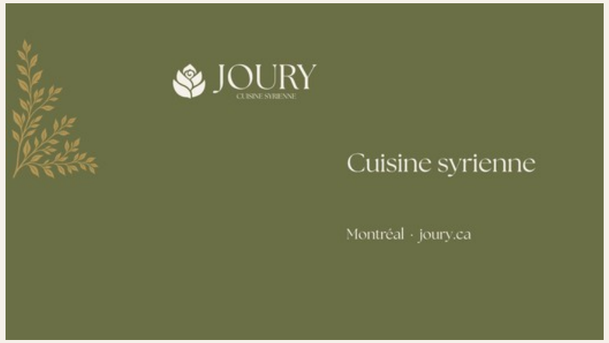
Youtube



Linkedin



X



Whatsapp

On the web



Hero Desktop



Hero Mobile



Page Header

A flexible digital language



Web Slide 1



Web Slide 2



Web Slide 3



Panel catering



Panel takeaway



Panel table

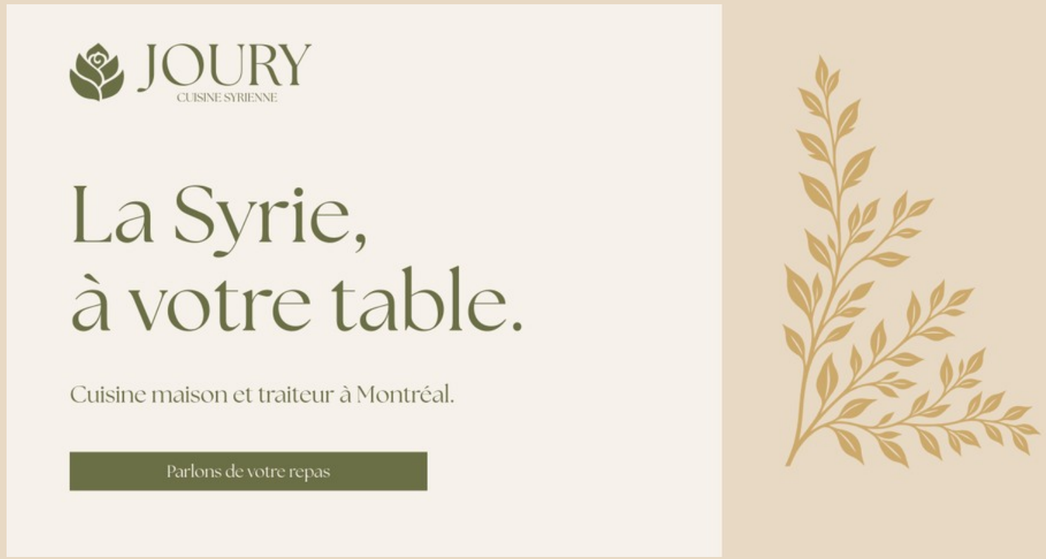
Campaign touchpoints



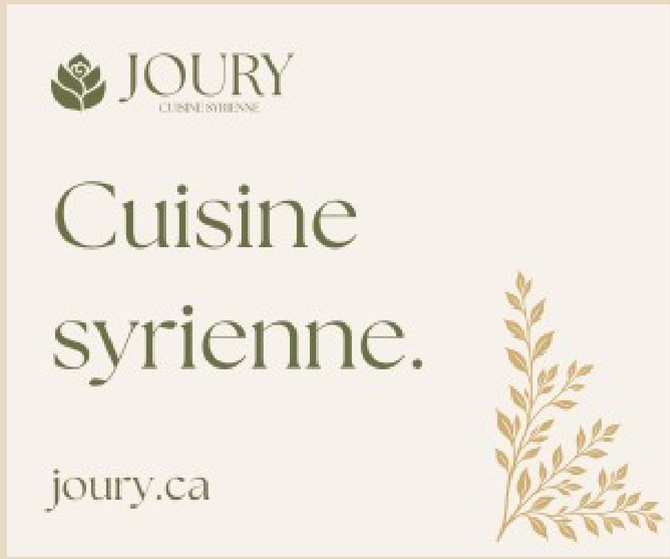
Popup Catering



Announcement Bar



Link Preview



Display 300x250

Campaign touchpoints



Display 728x90



Display 160x600



Display 320x50

In the inbox

JOURY
CUISINE SYRIENNE

À la table de JOURY.

Cuisine syrienne maison à Montréal.
Pour connaître notre sélection,
écrivez-nous ou appelez-nous.

Découvrir JOURY

info@joury.ca
514 549-9522

Email newsletter

JOURY
CUISINE SYRIENNE

Votre événement, notre cuisine.

Une réception à préparer ?
Parlons de vos invités, de la date
et du repas que vous imaginez.

Parlons de votre événement

info@joury.ca
514 549-9522

Email campaign

JOURY
CUISINE SYRIENNE

Bienvenue chez JOURY.

Merci de votre intérêt pour notre cuisine.
Pour une commande ou un événement,
notre équipe est à votre écoute.

Nous contacter

info@joury.ca
514 549-9522

Email welcome

Every message, considered

JOURY
CUISINE SYRIENNE

Votre demande.

Référence : {{référence}}
Date : {{date}}
Objet : {{objet}}
{{message de suivi}}

Contacter JOURY

info@joury.ca
514 549-9522

Email transactional

JOURY
CUISINE SYRIENNE

Cuisine syrienne · Syrian Cuisine
514 549-9522 | joury.ca
info@joury.ca

Email Signature

A welcome on screen



App Icon



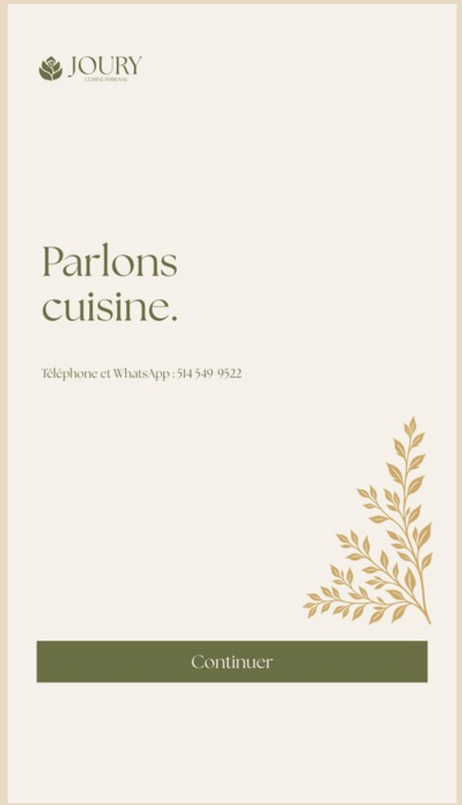
App Splash



Onboarding 1

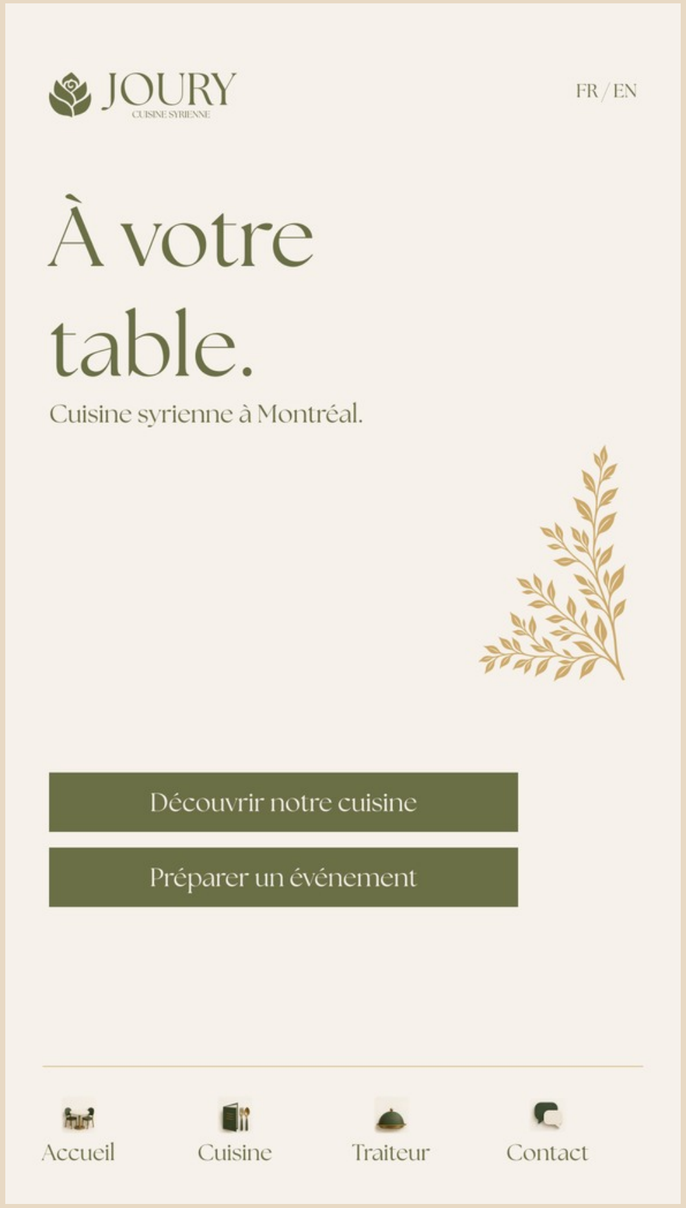


Onboarding 2

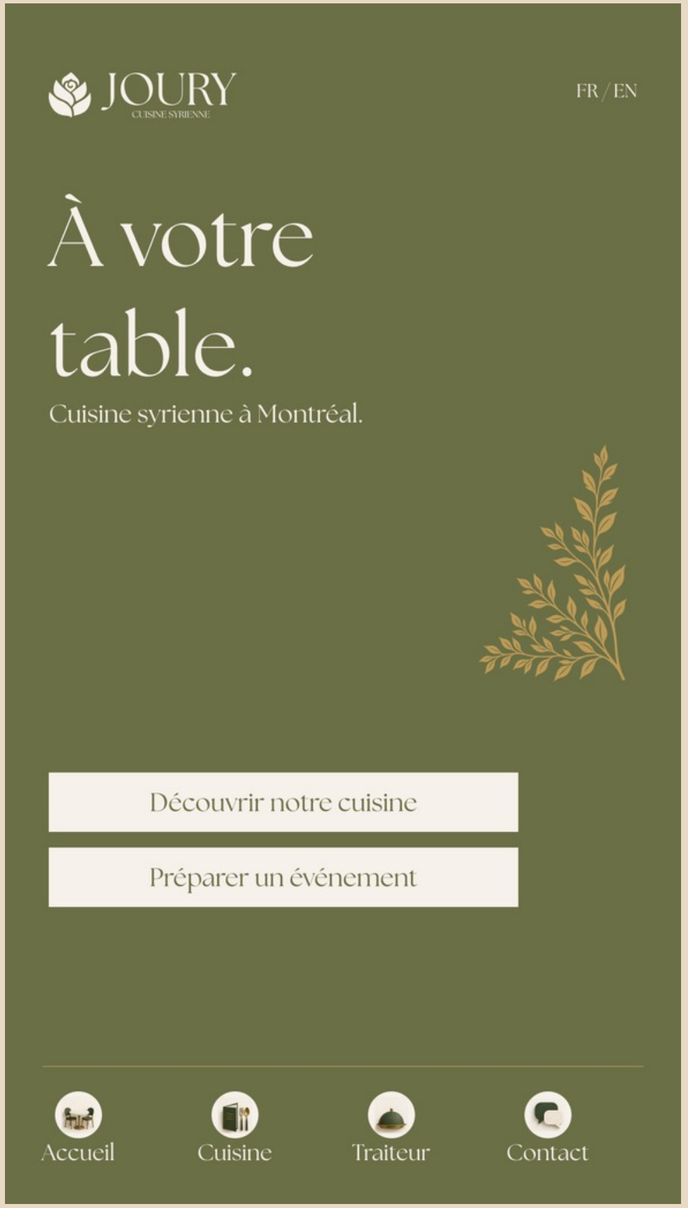


Onboarding 3

The mobile experience



App home Light



App home Dark



App catering Light

The mobile experience



App catering Dark



App contact Light



App contact Dark

The useful details



App Empty menu



App Empty message

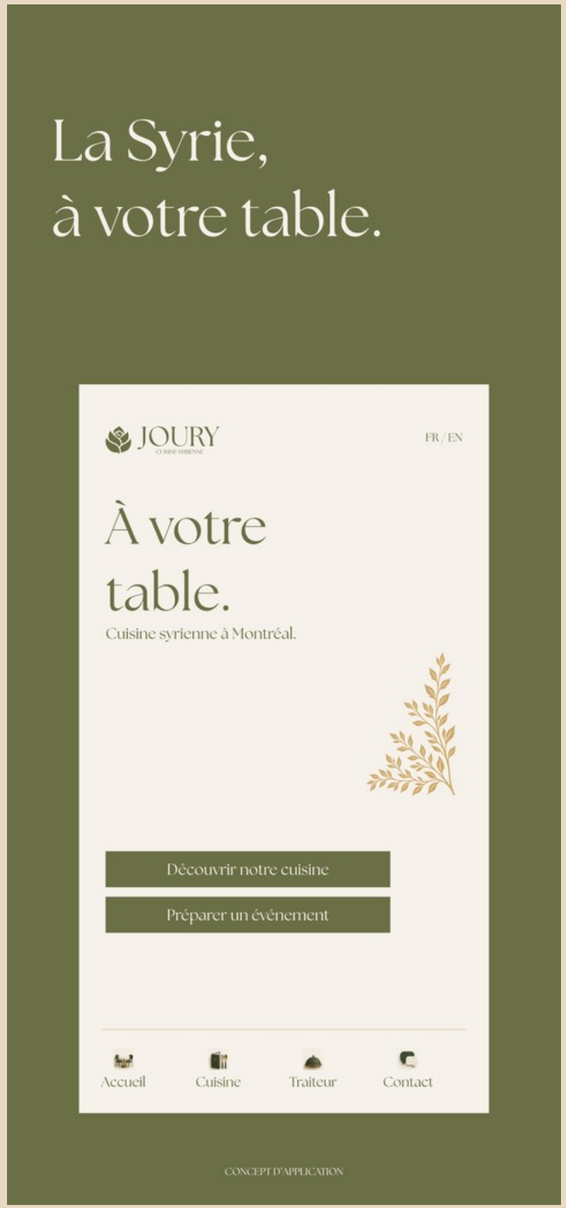


App Notification



App Feature

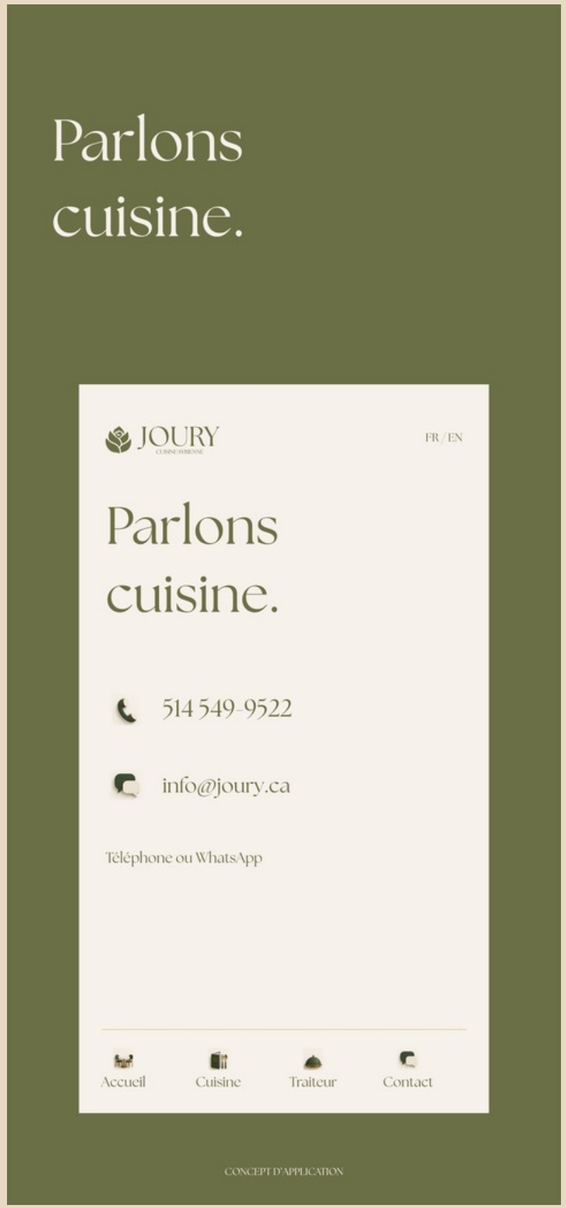
App store presentation



App Store Apple 1



App Store Apple 2

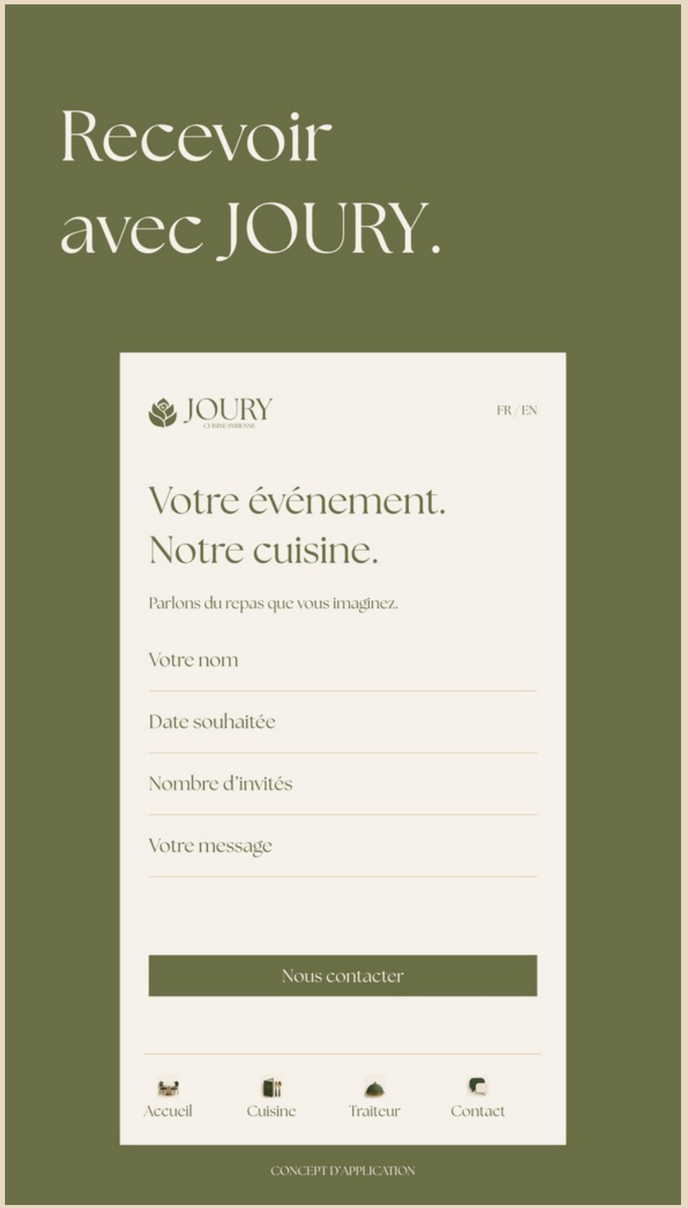


App Store Apple 3

App store presentation



App Store Android 1



App Store Android 2



App Store Android 3

An identity on paper



Business Card Front



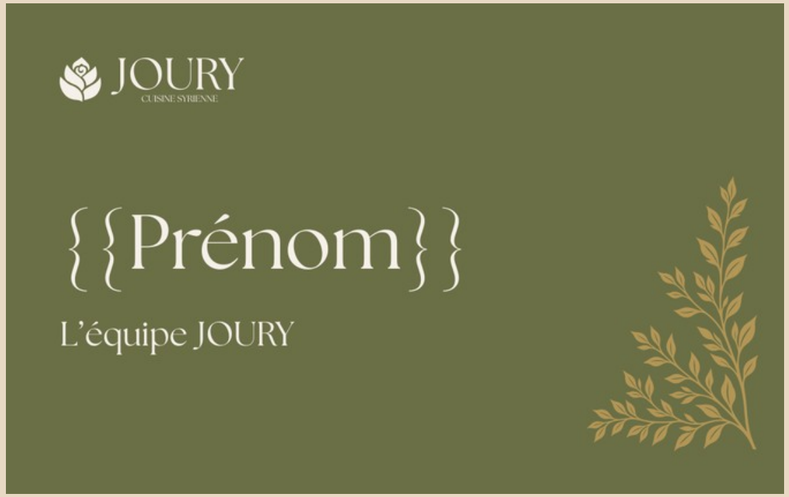
Business Card Back



Envelope 10



Thank You



Team Badge

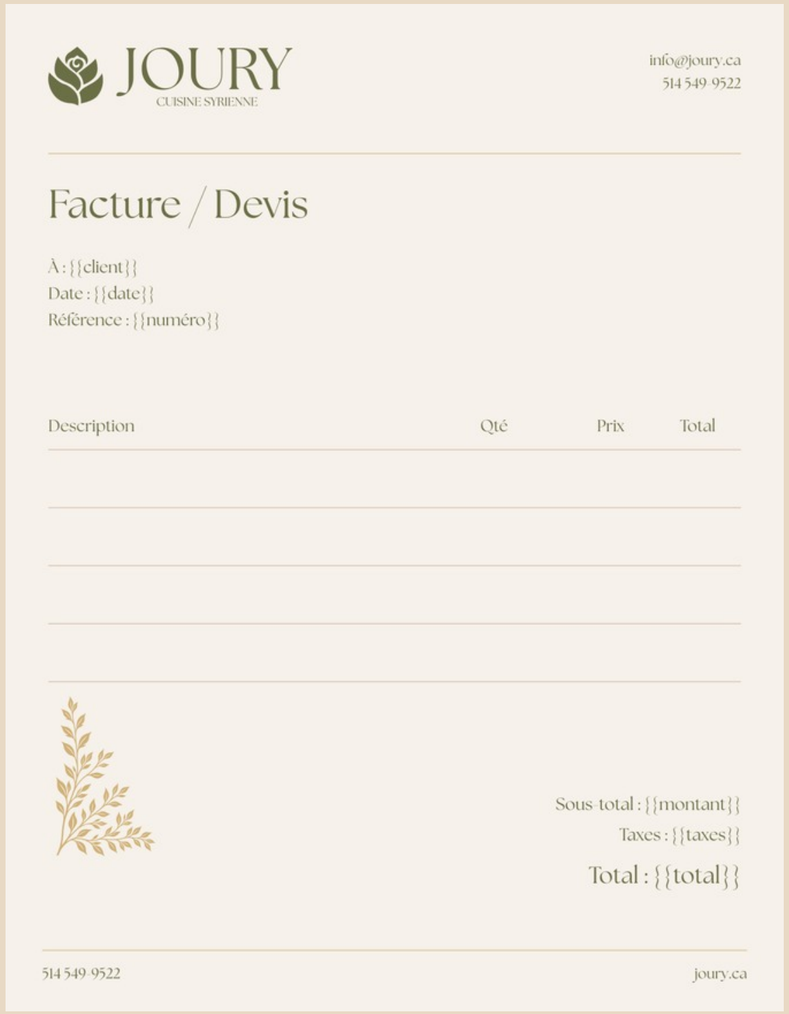
Everyday documents



Letterhead Letter



Letterhead A4



Invoice Quote

Presentations and proposals



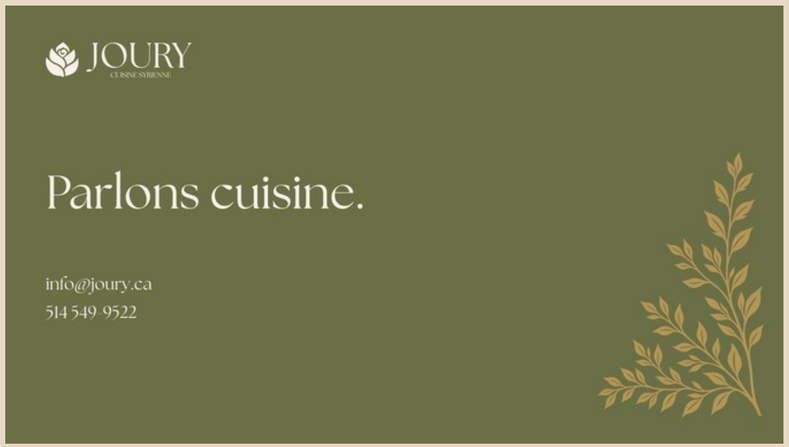
Presentation 1



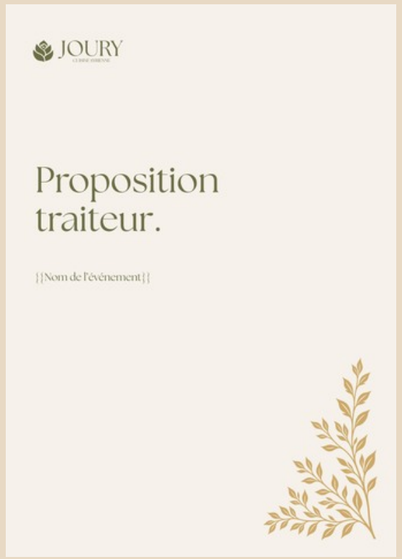
Presentation 2



Presentation 3



Presentation 4

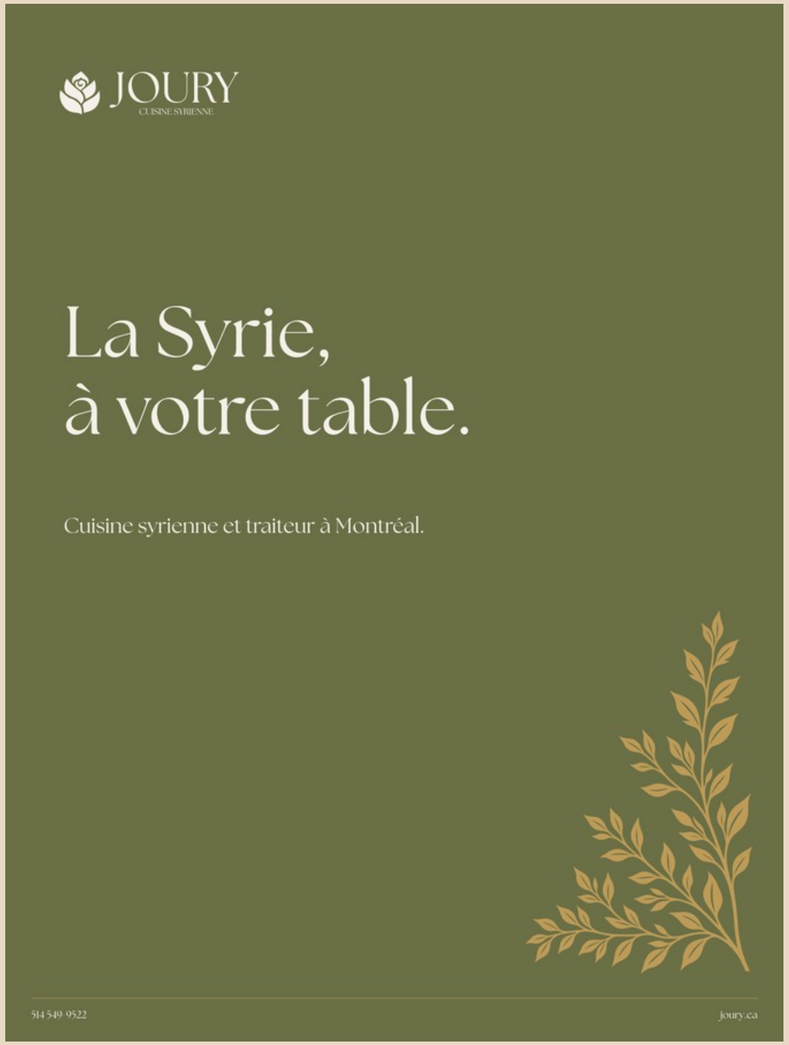


Proposal 1



Proposal 2

An invitation to the table



Poster



Flyer



Print Ad

Printed to be kept



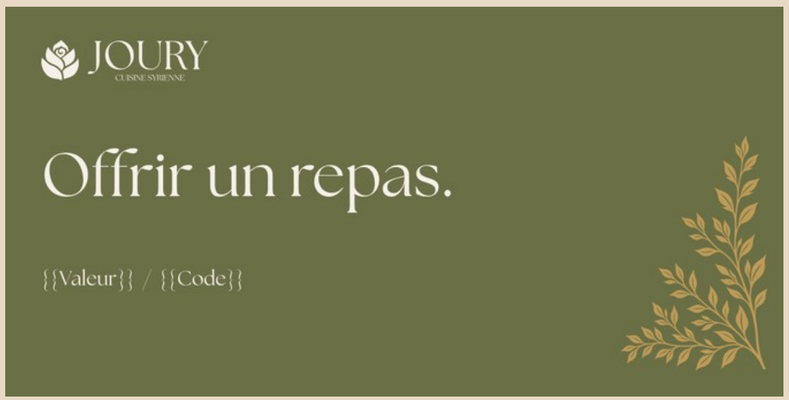
Brochure Exterior



Brochure Interior



In Bag Card



Gift Card

A welcome at every scale

CUISINE SYRIENNE

JOURY

SYRIAN CUISINE





Window Decal

Direction Accueil

Direction Traiteur





Direction Commandes

Rollup

The event environment



Catering Booth

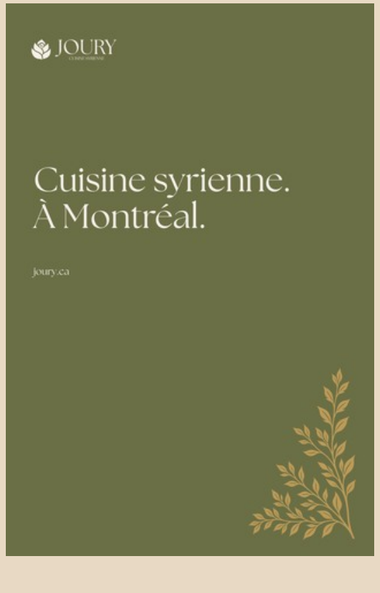


Booth Backdrop

Beyond the restaurant



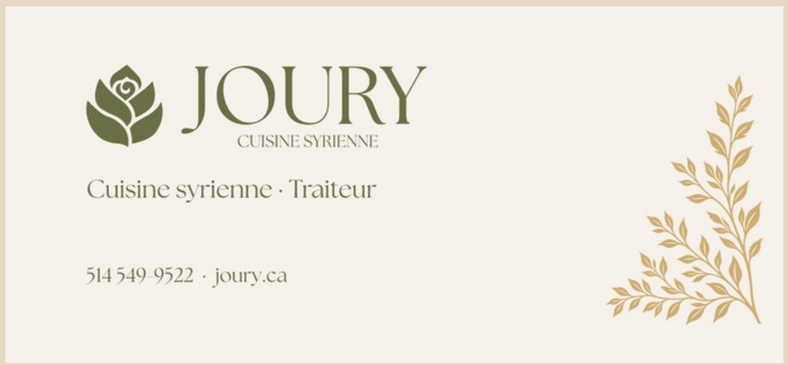
Billboard



Bus Shelter



Catering Van

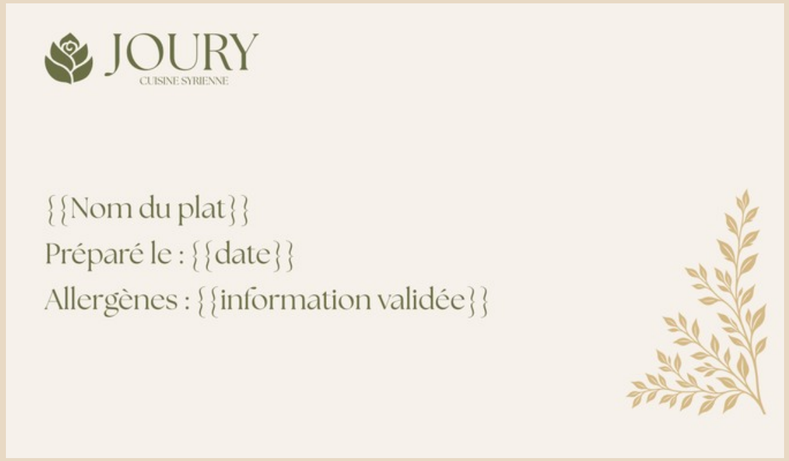


Van Side Artwork

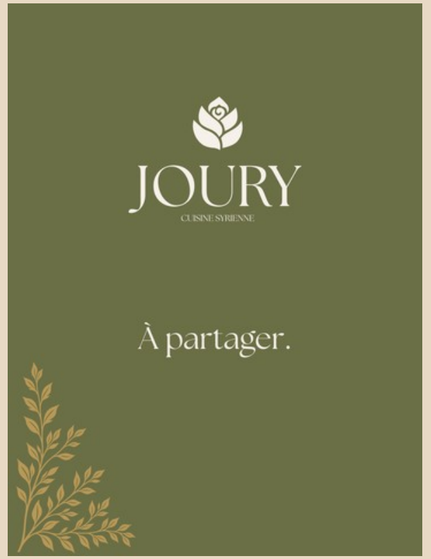
The finishing touches



Round Seal



Food Label

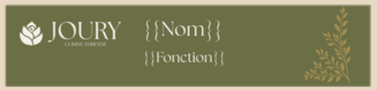


Notebook Cover

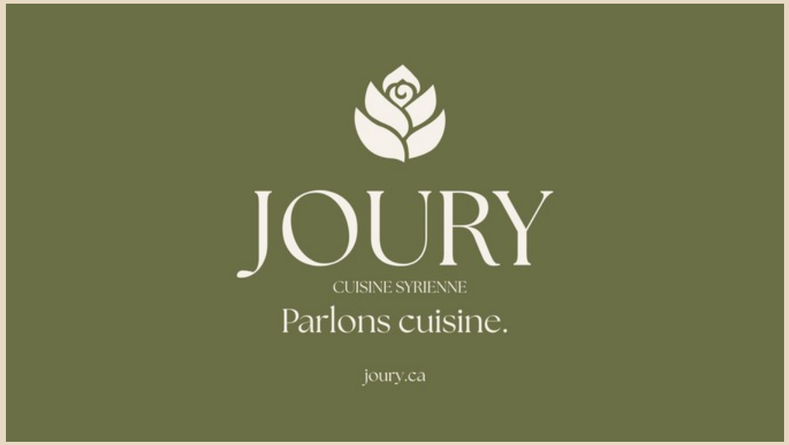
JOURY

Pen Mark

On screen and in motion



Lower Third



End Card



Meeting Background

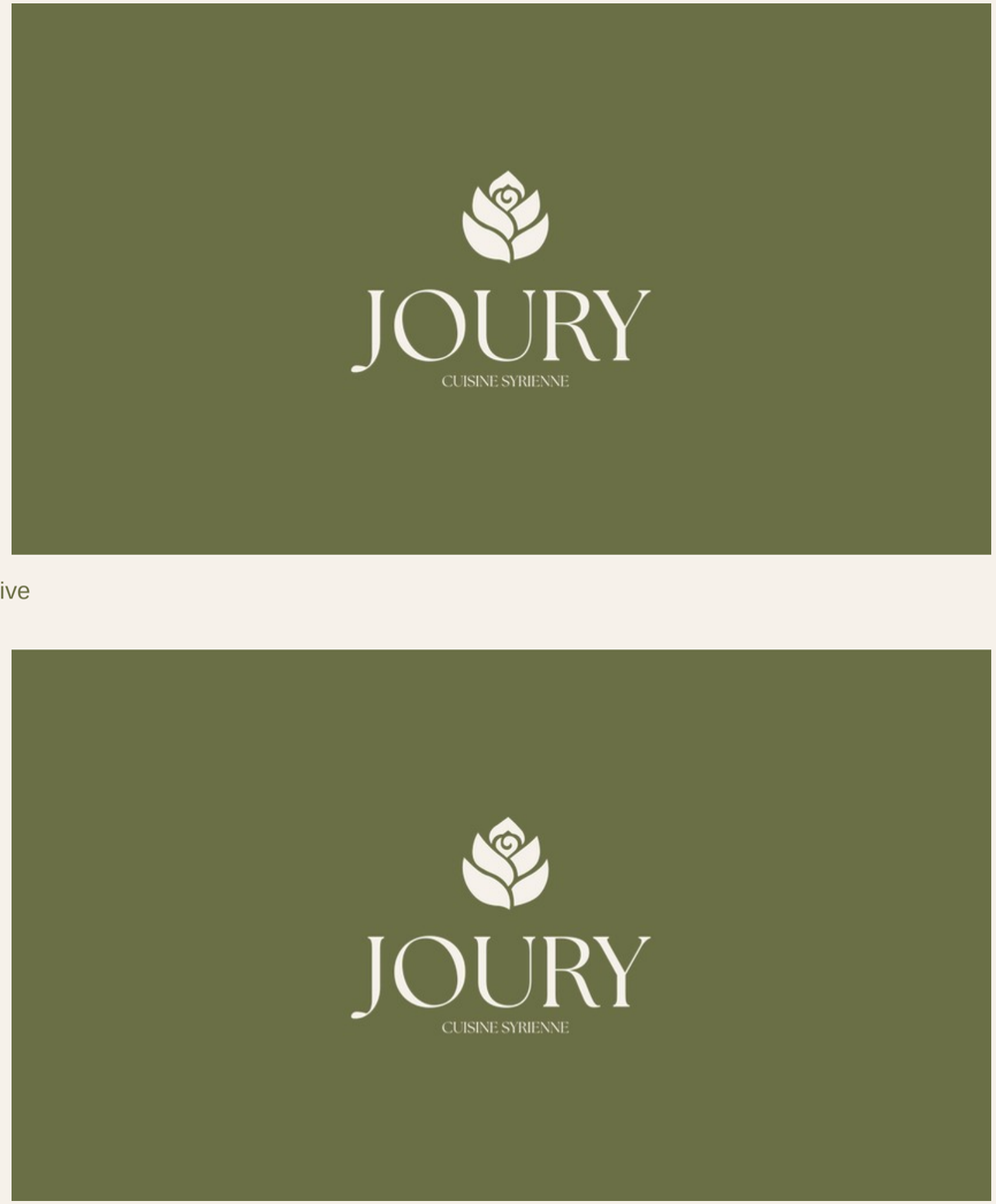


Event Screen

A considered arrival. A familiar close.



Intro / Ivory



Intro / Olive



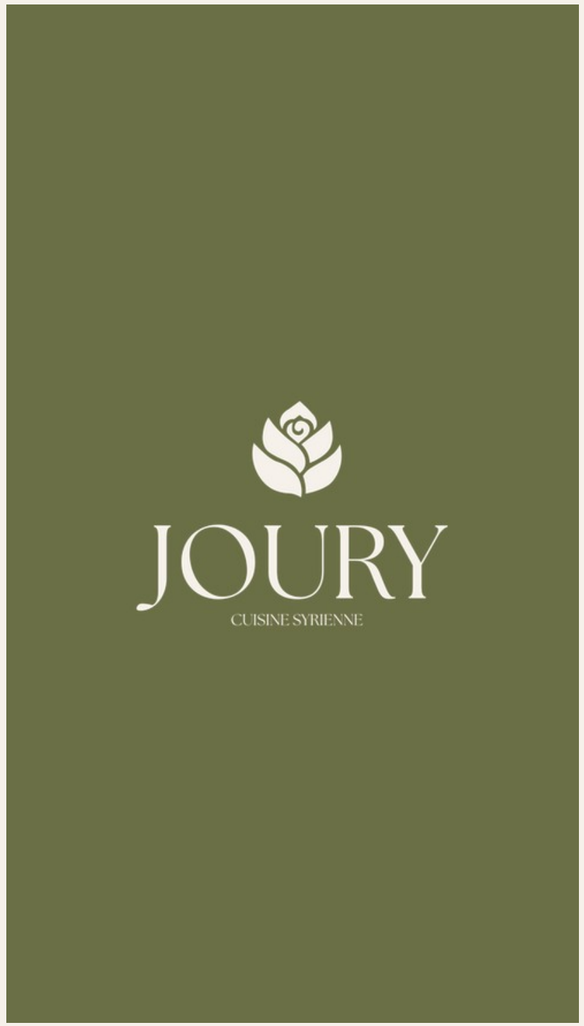
Outro / Ivory

Outro / Olive

Portrait motion



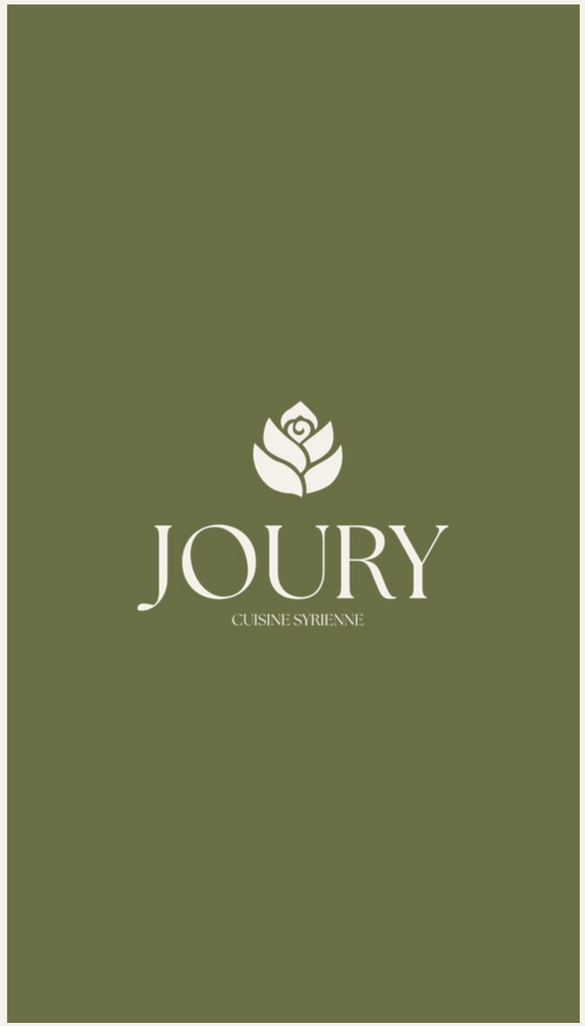
Intro / Light



Intro / Dark



Outro / Light



Outro / Dark

Identity & highlights



Cuisine



Mezzés



Grillades



Pains



Riz



Salades



Desserts



Café



Boissons

Service & catering



Contact & practical information



Occasions & brand stories



Réceptions



Mariages



Anniversaires



Buffets



Plateaux



Cadeaux



Nouveautés



Savoir-faire

JOURY

CUISINE SYRIENNE

Made to bring people together.

Identity / Packaging / Spaces / Digital / Social

Application mockups are visual concepts. Final production specifications follow approval.